TRANSFORM BUSINESS PERFORMANCE AND MAKE THE MOVE TO CLOUD

The Travel Industry is moving faster than ever. Keeping up – and staying ahead – means Travel Management Companies need the most efficient operation, an ever-growing set of innovative new products and data, data, data.

However most are saddled with complicated, outdated systems that slow the pace of change rather than accelerate it. *tramada*® replaces this rickety structure with the unified, solid platform they need to succeed. Time-tested and field-proven, built by travel experts and providing innovative, cutting edge technology.

THE FOUNDATION FOR FUTURE TRAVEL MANAGEMENT - NOW

Tramada's platform enhances business processes and speeds innovation for travel agencies of all sizes – without the multi-year investment. The system enables revolutionary travel data management with a transparent workflow tailor-made for each unique business. Manual tasks are automated or eliminated. Over 50 products are pre-integrated and can be rolled out at lightning speed. Others are a simple API away.
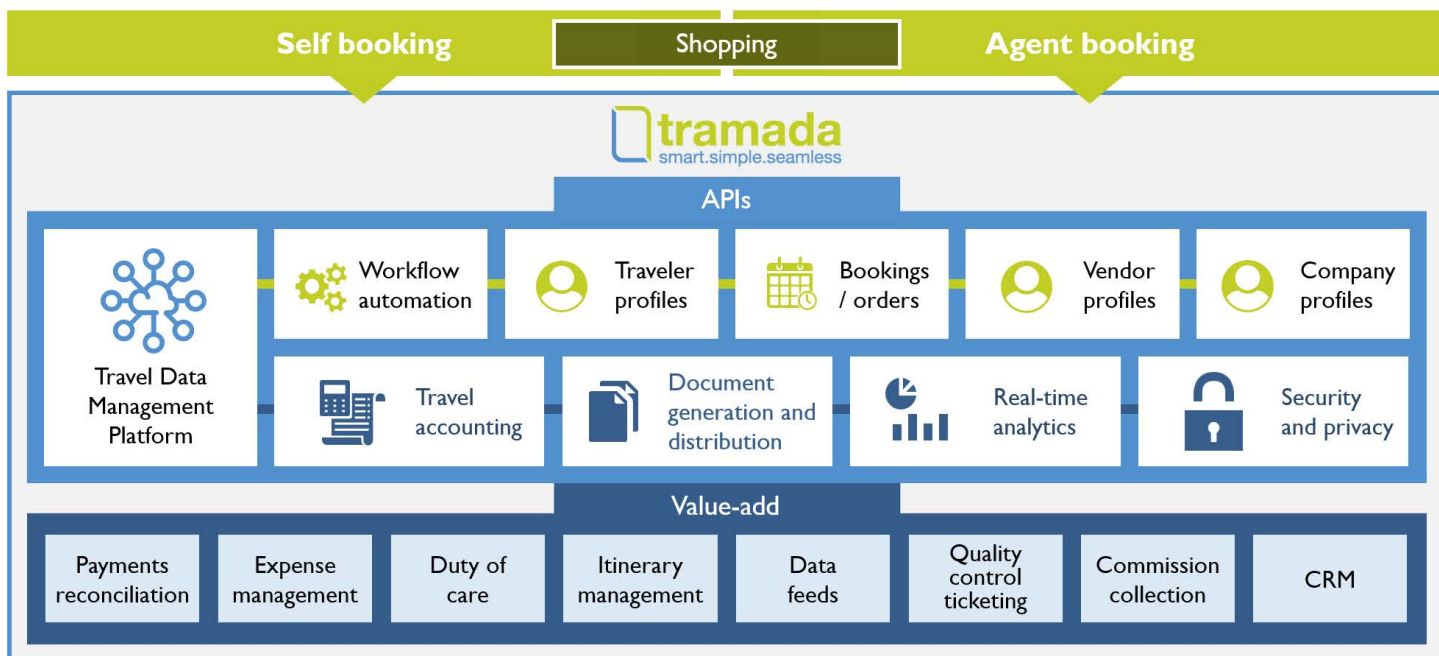
ENGINEERED FOR IMPACT

At the beginning of the booking lifecycle, *tramada* syncs travel booking and traveler data to financial reconciliation at the point of sale. This sets the stage for end-to-end workflow automation, simpler booking management and quantum leaps in efficiency. Agents can focus more on customers – and service more.

PRODUCTIVITY.
SPEED.
DATA-DRIVEN.

• Multi-GDS & direct connections
• NDC-ready
• Touchless invoicing
• No post-call wrap up
• Real-time, reconciled data

tramada
smart.simple.seamless

APIs

Travel Data Management Platform	Workflow automation	Traveler profiles	Bookings / orders	Vendor profiles	Company profiles
	Travel accounting	Document generation and distribution	Real-time analytics	Security and privacy	

Value-add

Payments reconciliation	Expense management	Duty of care	Itinerary management	Data feeds	Quality control ticketing	Commission collection	CRM

THE BENEFITS ARE CLEAR

• **More new products, faster.** Cloud-based technology for easy implementation of products with many solutions already integrated.

• **More efficient operations.** Touchless invoicing and automated post-call wrap up lowers cost and turns downtime to servicing time.

• **Agent flexibility.** Agents love *tramada* for its flexibility to work in native GDS or GUI, access non-GDS data and use the most cutting edge tools.

• **Tailored workflow.** Transparent, flexible design adapts to unique business needs.

• **Real-time data.** Revolutionary, end-to-end travel data management and analytics provides insights for continuous improvement.

• **Advanced, Secure Platform.** Cloud-based technology for easy, secure, cost-effective maintenance.

ALL THE DATA ALL THE TIME

Financials are tied to the travel booking upfront, so all information associated with transactions is accurate, accessible, and auditable – across all teams, at all times.

TO LEARN MORE CONTACT US

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